

Maitreyi Doshi

"Maitri" Sector - 25, Plot - 47, Nigdi Pradhikaran, Pune Maharashtra, India - 411044
Phone: 9823155987 | maitreyidoshi@gmail.com | www.maitridesigns.com

OBJECTIVE

To obtain a position in a creatively challenging, fast paced advertising agency as a Graphic Designer/Art Director

PERSONAL PROFILE

Name: Maitreyi Gautam Doshi
Date of Birth: August 5th 1983
Marital Status: Single
Telephone (Cell) +91 98231 55987
(home) +91 20 27652590
Email: maitreyidoshi@gmail.com
Home page: www.maitridesigns.com

ACADEMIC PROFILE

DEGREE	INSTITUTION	YEAR	GPA/GRADE
Master of Arts in Community Arts	Maryland Institute College of Art (MICA), Maryland USA	August 2008	3.9
Bachelor of Arts in Graphic Design, Studio Art and Political Science	Concord University, West Virginia, USA	December 2006	3.87
Higher Secondary College Board (Std. XII)	D.Y. Patil College of Arts, Commerce and Science	March 2001	B
Secondary School Board (Std. XI)	Jnana Prabodhini Nigdi, Pune	March 1999	A

SOFTWARE PROFICIENCY

Photoshop, Illustrator, InDesign, Quark, Flash, Corel Photopaint, Corel Draw
Acrobat, Dreamweaver, Final CutPro, Adobe Premier, ProTools, Audacity, and MS office

PROGRAMMING

Basic HTML, Basic CSS, Basic Action script, Wiki programming, setting up Wordpress blogs

NEW MEDIA TECHNOLOGY

Blogging, Twittering, Google Tools, Webex, Viddler and UStream

LANGUAGES

English, Hindi, Marathi, Gujarati, and elementary Sanskrit, French and German

Portfolio Links

1. Corporate Identity - <http://www.maitridesigns.com/print.html>
2. Campaign - <http://www.maitridesigns.com/print.html>
3. Web - www.keyamophotography.com
4. Layout - <http://www.maitridesigns.com/print.html>
5. Home Page - www.maitridesigns.com

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WORK EXPERIENCE**Organization: World Wide Workshop Foundation**

www.worldwideworkshop.org

Duration: August 2008 – August 2009**Position: Special Projects Coordinator for Globaloria****Project:** *"Globaloria" - Inspiring and educating new generation of game designers to change the world with their games using Flash and social media technology***Place: New York City and Charleston, West Virginia - USA****Responsibilities:**

1. Created marketing materials for Globaloria West Virginia (newsletter, posters, mugs)
2. Edited and shot videos of Globaloria student presentations
3. Edited and programmed the Globaloria Educators Wiki Platform
4. Provided in-person and virtual (wiki, blogging, webex, flash programming support) to 35 educators and 300 students all over West Virginia
5. Taught and facilitated virtual training sessions for Globaloria Educators
6. Developing new curriculum units in Photoshop for Globaloria Year 3
7. In-charge of logistics management for Globaloria Educators Training Academies

Organization: Creative Alliance: Multipurpose arts organization

www.creativealliance.org

Duration: September 2007 – August 2008**Position: Outreach and Marketing Assistant****Place: Baltimore, Maryland - USA****Responsibilities:**

1. Created marketing materials for the Creative Alliance
2. Assistant Director/Stage manager for *"Belonging"* a community theater production
3. Developed, lead and facilitated *"Branding for Non-profits"* workshop
4. Copy writing for featured artists, bands, art workshops at the Creative Alliance

Organization: Remington: Children's Summer Art Camp**Duration: June 2007 – August 2007****Position: Art Teacher****Place: Baltimore, Maryland - USA****Responsibilities:**

1. Created an arts curriculum about character drawing, story boarding and spray painting trashcans to improve the 14th district neighborhood in Baltimore
2. Taught the above curriculum to kids (10-15 yrs old) in crime ridden economically marginalized neighborhood

Organization: General Federation of Women's Club (GFWC)**Duration: February 2007 - June 2007****Position: Graphic Designer and Publication Assistant,****Place: Washington DC - USA****Responsibilities:**

1. Layout and Design of GFWC's quarterly magazine "Club Woman"
2. Created and designed marketing materials for GFWC
3. In-charge of production of all marketing and promotional materials

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Freelance Design

Client: **James Rollyson Photography, USA**
Website: www.rollysonphoto.com
Designed: Corporate identity, website and promotional materials

Client: **Keyamo Photography, USA**
Website: www.keyamophotography.com
Designed: Corporate identity, website and promotional materials

Client: **Maryland Institute College of Art, USA**
Project: Community Arts Convening
Designed: Corporate identity, promotional materials

Client: **Centro Feretero, Venezuela**
Designed: Corporate identity

Internships

Organization: **Infomedia India**
Duration: May 2006 – July 2006
Position: Graphic Design Internship
Publication: Overdrive
Place: Mumbai
Responsibilities: Layout and design of India's leading automobile publication Overdrive

Organization: **Global Youth Action Network**
Duration: July 2006 – August 2006
Position: Graphic Design Internship
Place: New York City
Responsibilities: Creating marketing materials (newsletter, brochures, annual reports, postcards)

Writing and Editing

- "World Youth Building a Future" - publication of U.S. Department of State Bureau of International Information Programs - Meeting People, Sharing Ideas Online
- "Wh@t's Next?" - The future of the Information Society - a youth perspective - Learning for Life
- "Reflexes" - Concord University's literary magazine
- "The Junior Journal" - Junior Journal, a MIT Media Lab project and winner of the Global Challenge Award

Art Exhibitions

- "Midsummer Saltations" 2009 - The Art Store, West Virginia
Group Exhibit - Watercolors and Digital prints
- "Aqueous Internation" 2008 - Third Street Gallery, Pennsylvania
Juror: Linda Doll, Group Exhibit
- "MACA in the Community" 2008 - Brown Center, Maryland
Group Exhibit - Print campaign that illustrated the importance of social marketing in the non-profit world
- "Belongings Exhibition" 2007 - Creative Alliance, Maryland
Group Exhibit - curated a show about Immigrants and their stories.

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- *"Black Panther Rank and File"* 2007 -
Maryland Institute College of Art, Maryland
Group Exhibit - Recorded and edited oral histories of former Black Panther Party members
- *"Artscape"* 2007 - Maryland Institute College of Art, Maryland
Group Exhibit - exhibited and curated student art work
- *"Aabha and Bhavana - Colors and Expressions"* - 2006
Concord University, West Virginia
Solo Exhibit included - Ajanta and Ellora watercolors, graphics art and Sari installation

Theatre

"Tom Sawyer Musical", 2009 - Charleston Civic Centre
Volunteer: Set Painter

"Belongings", 2007 - Creative Alliance, MD
Stage Manager and Assistant Director - community theatre project that touched upon issues of immigration, gentrification, unemployment and racial profiling in Baltimore

Presentation, Lobbying and Activism

World Summit on Information Society

United Nations, Geneva - 2002 - 2003

Lobbied, Researched and Presented papers on young people and ICT

Takingitglobal, Toronto, Canada - 2000 - 2003

Volunteer, youth representative of India

International Education and Resource Network, New York, USA - 2000 - 2003

Student Facilitator of India

Founder & coordinator of Value of Money project, which won
The Childnet Award. "Most Commended Project of the year 2001-2002"

Junior Summit '98, MIT Media Lab, Boston, USA - 1998 - 2000

Delegate from India Researched and Presented on children's problems and how technology would solve them

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References:

Shannon Sullivan
Director of Programs
World Wide Workshop Foundation
Phone: +011 212-334-3277
shannon@worldwideworkshop.org

Lee Kraus
Mythology Marketing LLC
Phone: + 011 304.629.0660
leekraus@mythologymarketing.com

Megan Hamilton
Founder and Director of Programs and Marketing
Creative Alliance
Phone: + 011 410-276-1651
megan@creativealliance.org